Top Demographics (9 elements)

Element Name	Field Name	Description	Output Options	Coverage
Age 2 Year	age_2_year	The age of the person in 2-year	18 thru 98 (even year of 2-year range), 99 (age is over 99)	100%
Marital Status Code	marital_status_code	Code of the person's marital status.	M = Married, S = Single, A = Inferred Married, B = Inferred Single	100%
Marital Status	marital_status_description	Description of the person's marital status.	Married, Single, Inferred Married, Inferred Single	100%
Gender	gender_code	The gender of the person.	M (male), F (female)	95%
Presence of Children	presence_of_children_code	Whether or not children are currently living in the household	Y, N	80%
Home Market Value Code	home_market_value_code	Code of the modeled home market value range	A to S (see Home Market Value Description for definitions)	100%
Home Market Value Description	home_market_value_description	Text desciption of the modeled home market value range	A = $1,000 - $24,999; B = $25,000 - $49,999; C = $50,000 - $74,999; D = $75,000 - $99,999; E = $100,000 - $124,999; F = $125,000 - $149,999; G = $150,000 - $174,999; H = $175,000 - $199,999; I = $200,000 - $224,999; J = $225,000 - $249,999; K = $250,000 - $274,999; L = $275,000 - $299,999; M = $300,000 - $349,999; N = $350,000 - $399,999; O = $400,000 - $449,999; P = $450,000 - $499,999; Q = $500,000 - $749,999; R = $750,000 - $999,999; S = $1,000,000+	100%
Month of Birth	month_of_birth	The person's month and year of birth	MM/1/YYYY	95%
Dwelling Type	dwelling_type	Single vs. multi-family dwelling.	M (multi-family) or S (single family)	95%
Homeowner / Renter	homeowner_renter_code	Whether the household is owner or renter occupied	H (homeowner) or R (renter)	75%
Income Code	income_code	Code of the modeled household income value range.	1 to 9, A to J (see Income Description for definitions)	100%
Income Description	income_description	Text description of the modeled household income value range	1 = Under $10,000; 2 = $10,000 - $14,999; 3 = $15,000 - $19,999; 4 = $20,000 - $24,999; 5 = $25,000 - $29,999; 6 = $30,000 - $34,999; 7 = $35,000 - $39,999; 8 = $40,000 - $44,999; 9 = $45,000 - $49,999; A = $50,000 - $54,999; B = $55,000 - $59,999; C = $60,000 - $64,999; D = $65,000 - $74,999; E = $75,000 - $99,999; F = $100,000 - $149,999; G = $150,000 - $174,999; H = $175,000 - $199,999; I = $200,000 - $249,999; J = $250,000+	100%

Wealth & Credit Insight (2 elements)

Element Name	Field Name	Description	Output Options	Coverage
Net Worth Code	net_worth_code	Code of the modeled household net worth value range	1 thru 9, A to B (see Net Worth Description for definitions)	100%
Net Worth Description	net_worth_description	Text description of the modeled household net worth value range	1 = Less than or equal to $0; 2 = $1 - $4,999; 3 = $5,000 - $9,999; 4 = $10,000 - $24,999; 5 = $25,000 - $49,999; 6 = $50,000 - $99,999; 7 = $100,000 - $249,999; 8 =$250,000 - $499,999; 9 = $500,000 - $999,999; A = $1,000,000 - $1,999,999; B = $2,000,000+	100%
ITA Code	ita_code	Intention to Apply (ITA) is a modeled credit score	300 to 850 (standard FICO credit score scale) from aggregated credit score data within the ZIP+4.	100%

Month of Birth (Stand-alone)

Element Name	Field Name	Description	Output Options	Coverage
Month of Birth	month_of_birth	The person's month and year of birth	MM/1/YYYY	95%